

# Lots of Kindness + A Little Creativity



**Find Out More Today:**

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416.531.1333 or 519.501.5135

*Charitable registration number: 129151072 RR0001*



**PORTAGE**

# BE A CHAMPION

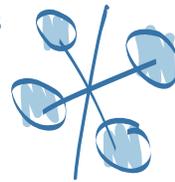


We know you've got the first part of the equation covered. Now let us help you with the rest.

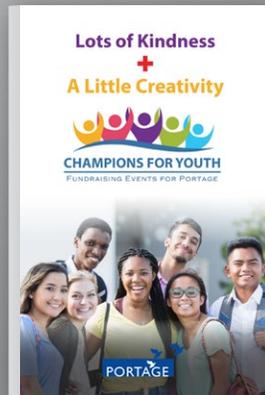


Giving back has never been this fun and fulfilling! From barbeques to comedy nights and everything in between, events have never meant so much to a young person needing a second chance.

By joining Champions for Youth, you will bring awareness to the Portage Residential Treatment Centre in Elora and the work it does to help vulnerable Ontario youth overcome their substance dependency, develop their self-esteem and confidence, and go on to lead healthy, productive and drug-free lives.



- Offers a list of event ideas you can choose from
- Outlines the 5 easy steps to planning your perfect event
- Shares the impact your event will have on a young life



Together, thanks to your participation, Portage will ensure kids in need can access Portage's Residential Drug Addiction Rehabilitation Program IMMEDIATELY, free of charge, and reclaim their lives.



# HIGH FIVE... STEPS THAT IS



Who said planning an event is hard? Follow these five easy steps and you're guaranteed a successful event.

**1 DECIDE ON AN EVENT**  
From a dinner in your home to a speaker luncheon at the office, we've given you tons of ideas you can do anywhere with whatever time you have available. Bring together people you know for a fun event and proudly raise funds for vulnerable youth.

**2 PLAN YOUR SUCCESS**  
Set a fundraising target and create a to-do list. Too many tasks on the list? Ask others to help you get the job done.

**3 SPREAD THE WORD**  
Tell everyone you know in every way possible. Use email, Facebook, and Twitter. Use the posters we have available. Psst...don't forget word of mouth!

**4 ENJOY YOUR EVENT**  
It's event day! You've worked hard so have fun. Don't forget to take photos!

**5 TALLY AND CELEBRATE**  
All your hard work has paid off. It's time to tally all funds raised and submit it to Portage Ontario within 60 days.



# FUNDRAISING IDEAS

With so many event options to raise money, the only limit is your imagination. We hope this list will help you get started. Remember, no event is too big or too small, and every event makes a difference in the lives of Portage youth.



## EVENTS AT HOME

- o Games Night
- o Garage Sale
- o Dinner
- o Garden Party
- o Book Club

## EVENTS IN COMMUNITY

- o Street Party
- o Yard Sale
- o Door-to-Door Canvass
- o Car Wash
- o Aerobics in the Park

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## EVENTS AT WORK

- o Luncheon
- o Dress Down Day
- o 50/50 Draw
- o Executives' Auction
- o Pancake Breakfast

## EVENTS AT SCHOOL

- o Dance
- o Bake Sale
- o Talent Show
- o Fun Run
- o Concert



Portage Ontario is here for you every step of the way. Call or email us anytime! And don't forget, no matter the amount you raise, you are making a difference in a young person's future.



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# THE BENEFITS OF PARTNERSHIP

Hosting a Champions for Youth event is more than the warm and fuzzy feeling that accompanies helping youth in need. Whether you're a corporation or organization, school group, family or individual, everyone benefits:



Increased image and brand awareness for corporations



Be perceived as a socially responsible company by employees



Team building opportunities to boost employee morale



Improved customer loyalty as residents support companies that support their community



New markets to target



Strengthen one's resume with new marketable skills



Complete required volunteer hours



Expand one's professional network through community involvement



Meet new people in one's neighbourhood



Fulfill one's philanthropic goals



Helping Portage youth thrive to become successful community members means a thriving community for your business, organization, school and family as well

# THE IMPACT

Rehabilitating and reintegrating vulnerable youth into society, where they can choose a different way of life and make a meaningful contribution, has been Portage Ontario's mission for over three decades. Since its establishment in 1985, Portage Ontario has helped over 4,000 youth from all regions of Ontario overcome addiction and live healthy, happy and productive lives.

**"Life is so much better when you want good things for yourself."**

**SAMANTHA 15,  
PORTAGE ONTARIO ALUMNA**



**"Now, I'm not afraid to be myself."**

**DUSTIN 18,  
PORTAGE ONTARIO ALUMNUS**



**Every dollar that is raised through Champions for Youth will help a young person caught up in the growing 21st century opioid crisis.**

Learn more about Portage Ontario  
[www.portage.ca/ontario](http://www.portage.ca/ontario)

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